



AGREEMENT MADE BETWEEN

KTVT-TV

CONTRACT NO. REV. 1071-59820-1

DATE PRINTED

09/21/12

PAGE

P.O. BOX 2495, . FORT WORTH TX 76113 AND

KTVT-TV

				-		Truc
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	18908	8 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			WENDY DAVIS FOR	STATE SENATE	
AND	650 Massachusett	s Ave NW Ste 210		805 W Magnolia	Ave	Required
•						Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Fort Worth	TX 76104-4612	prior notice
	USA		i	USA		
CONTACT				PRODUCT2358; ST	MATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST, NO. 2358		PRODUCT 1300 CODE		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accopt any advertising which is intended to discriminate on the basis of race or othnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or othnicity.

- Citation,	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DATS	L MAIN"	TAOM	10	диат	CIT COTTLE DATEO	THOURAND	DDOG!	givi i i i i	101/12
1 LUR	01111	Ą	' 05:58A	07:00A	30s	10/23/12-10/26/12	CBS 11 NEWS THIS MORNING	4	225.00	900.00
2 LUR	10000	1	05:58A	07:00A	308	10/29/12-10/29/12	CBS 11 NEWS THIS MORNING	: 1	225.00	. 225.00
3 LUR	01111,.	4	07:00A	09:00A	305	10/23/12-10/26/12	THE EARLY SHOW	4	125.00	500.00
4 LUR	10000	1	07:00A	09:00A	3 05	10/29/12-10/29/12	THE EARLY SHOW	1	125.00	125.00
5 LUR	01011	3	09;58A	11:00A	308	10/23/12-10/26/12	PRICE IS RIGHT	3	625.00	1875.00
6 LUR	00111	3	11:00A	11:27A	30s	10/24/12-10/26/12	JEOPARDY	3	550.00	1650.00
7 LUR	00110	2	02:57P	04:00P	30s	10/24/12-10/25/12	DR. PHIL	2	250.00	500.00
8 LUR	10000,.	1	02:57p	04:00P	30s	10/29/12-10/29/12	DR. PHIL	1	250.00	250.00
9 LUR	01111	4	04;00P	04:58P	30s	10/23/12-10/26/12	CBS 11 NEWS AT 4P	4	300.00	1200.00
10 LUR	10000	1	04:00P	04:58P	308	10/29/12-10/29/12	CBS 11 NEWS AT 4P	1	300.00	300.00
11	01111,.	4	04:58P	05:30P	30 <i>s</i>	10/23/12-10/26/12	CBS 11 NEWS AT 5P	4	600.00	2400,00

(1) Loss Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the revolso of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, relocences to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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prior notice

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER)
BUYING TIME WENDY DAVIS FOR STATE SENATE

650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave

50 Massachusetts Ave NW Ste 210

Washington DC 20001-3796 Fort Worth TX 76104-4612

USA

CONTACT PRODUCT2358; STATE SENATE DIST 10

LOCAL VALERIE BONNEY AGENCY EST. NO. PRODUCT 1300

SALESPERSON 2358 CODE

NATIONAL SALES PERSON

35698

NAME

AND

ADDRESS

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- ethnicity		SPOTS	TI	ME				TOTAL		
ПЕМ	DAYS	PWK	FROM	TO	LENGTH	EFFECTIVE DATES_	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	М	1	04:58P	05:30P	305	10/29/12-10/29/12	CBS 11 NEWS AT 5P	1	600.00	600.00
13 LUR	01111	4	05:582	06:28P	30s	10/23/12-10/26/12	CBS 11 NEWS AT 6P	4.	1000.00	4000.00
14 LUR	01111	4	06:30P	06:58P	30s	10/23/12-10/26/12	WHEEL OF FORTUNE	4	1600.00	6400.00
15 LUR	М	1	06:30P	06:58P	30s	10/29/12-10/29/12	WHEEL OF FORTUNE	1	1600.00	1600.00
16 LUR	м	1	06:58P	07:57P	30s	10/29/12-10/29/12	HOW I MET YOUR	1	4500.00	4500.00
17 LUR	01111	4	10;00₽	10:35P	30\$	10/23/12-10/26/12	CBS 11 NEWS AT 10P	4	1700.00	6800.00
18 LUR	М	1	10:00P	10:35P	30s	10/29/12-10/29/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
19 LUR	01110	3	10:35P	11:37P	305	10/23/12-10/25/12	LETTERMAN	3	500.00	1500.00
20 LUR	M	1	10:35P	11:37P	30s	10/29/12-10/29/12	LETTERMAN	1	500.00	500.00
21 LUR	т	1	08:00P	9:00P	30s	10/23/12-10/23/12	NCIS: LOS ANGELES	1	6500.00	6500,00
22 LUR	Sa	1	05:58P	06:289	30s	10/27/12-10/27/12	CBS 11 NEWS AT 6P	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





BUYING TIME

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AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER)

WENDY DAVIS FOR STATE SENATE

Required 650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave

AND Announcement 28 days

> DC 20001-3796 Washington Fort Worth TX 76104-4612 prior notice USA USA

CONTACT PRODUCT2358; STATE SENATE DIST 10

LOÇAL AGENCY EST. NO.

PRODUCT VALERIE BONNEY 1300 SALESPERSON CODE

NATIONAL SALESPERSON

35698

NAME

ADDRESS

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the besis of race or ethnicity, and will not accept any advertising which is intonded to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Tolovision Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity		SPOTS	Т	ME				TOTAL		
ПЕМ	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(I)
23 LUR	Sa	1	06:28P	06:57P	30s	10/27/12-10/27/12	WHEEL OF FORTUNE	1	500.00	500.00
24 LUR	Su	1	07:58A	09:30A	30s	10/28/12-10/28/12	CBS NEWS SUNDAY MORNING	1.	650.00	650.00
25 LUR	Su	1-	09:30A	10:30A	30s	10/28/12-10/28/12	FACE THE NATION	1	500.00	500.00
26 LUR	Su	1	05:57P	07:00P	30s	10/28/12-10/28/12	60 MINUTES SUNDAY	1	4500.00	4500.00
27 LUR	Su	1	08:00P	09:00P	30s	10/28/12-10/28/12	THE GOOD WIFE	1	5500.00	5500.00
28 LUR	Su	1	10:00P	10:30P	308	10/28/12-10/28/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
29 LUR	01001,.	2	02:00P	02:57p	308	10/23/12-10/26/12	THE DOCTORS	2	350.00	700.00
30 LUR	M	1	09:58A	11:00A	30s	10/29/12-10/29/12	PRICE IS RIGHT	1	500.00	500.00
31 LUR	м	1	11:00A	11;27A	30s	10/29/12-10/29/12	JEOPARDY	1	500.00	500.00
32 LUR	М	1	05:58P	06:28P	30s	10/29/12-10/29/12	CBS 11 NEWS AT 6P	1	650,00	650.00

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PAGE 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice NAME BUYING TIME WENDY DAVIS FOR STATE SENATE Required 650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 Fort Worth TX 76104-4612 prior notice USA USA CONTACT PRODUCT2358; STATE SENATE DIST 10 LOCAL VALERIE BONNEY AGENCY EST. NO. 1300 PRODUCT SALESPERSON NATIO NAL SALESPERSON

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NO. WEEKS:

- ethnicity		SPOTS	TIME					TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contract:	61		60125.00
			į		Otr 4	Oct 12 48675.00	Billing Summary	GR	Total 60125.00 AND TOTAL 60125.00	-

(1) Less Agency commission at 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page end eny attachments hereto are an integral pert of this Agreement. If this contract is with an Adventiser, references to Agency apply to Advertiser, except no commission will be allowed an Adventiser.